



MODERN RETAIL > DIGITAL RETAIL

Mazda Preferred Partner for MDS

As Mazda's first preferred MDS partner, CDK has established proven integrations with MNAO. MazdaUSA.com and MNAO Customer Marketing can now connect your dealership with more Tier I shoppers through a seamless, integrated MDS experience.



PROVEN

MDS-unique leads and sales volumes help rank it as the top source for participating dealerships over the past 12 months.

PROFITABLE

The MazdaUSA.com integration alone accounts for an average of 26 new vehicle sales per dealer.

TRUSTED

25% of the Mazda network is using our Digital Retail solution

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I needed a car fast — and the team worked quickly to get me into a new car within a couple of hours, just from exchanging a few phone calls and emails.

Recent MDS Customer

Mazda Digital Showroom Pricing and Offers



MDS Omnichannel®

\$1,995 / mo.

Retail Price



Training and Implementation

\$1,250

One-Time Setup Cost



OPTIONAL PRODUCTS

Trade Valuation

\$295 / mo.

Automated Lead Response

\$495 / mo.



Contact us at sales@cdk.com and we'll help you enroll.