



## PACKAGES & OFFERING

Mazda Digital  
Assisted  
Package

Mazda Digital  
Collaboration  
Package

\$1,600

\$1,995

\$350 Implementation Fee

### Dealer Website Platform

Transactional digital commerce platform enabling an end-to-end purchase experience with accurate pricing, credit application, real-time credit decisioning, lender offers and post-decisioning F&I and CRM customer and deal data integrations



### Stand-alone and Deal Integrated Credit Application with Deal Routing

Credit Application with automatic routing to RouteOne/DealerTrack



### Dealer Control

Dealer customization of rates, lenders, markups, etc.



### AutoFi Lender Network

Access to AutoFi's network of over 50 lenders for real-time decisioning integration with the platform



### Remote Deal Share

Empower your team to construct and share a customized deal with customer



### Quick Quote

Automated delivery of a remote AutoFi offer (via CRM) to online shoppers from any lead source



### AutoFi Credit Estimator

A soft-pull affordability tool that displays maximum payment and loan amounts with credit score/band visibility integrated into Dealer Portal



### F&I Product Presentation

Up-front and post application presentation of finance and credit products with ability to customize rich media (pictures, videos, brochures and sample contracts)



### Collaborative In-Person Selling

Dealer & customer collaborative vehicle/deal comparison, trade appraisal & enhanced deal share



### Enhanced Deal Control and Engagement

Soft credit pull, digital credit application, pre-loan submission optimization (pre-hash), lender offers, protection & aftermarket products



### Custom Rates and Lender Routing

Enhanced dealer control over rates, markups and specific lender routing based on customer, vehicle and deal factors



### RouteOne Trade Payoff

Accurate, up to the minute trade payoff and lease buyout amounts, integrated directly within the AutoFi dealer experience



### Advanced Selling Analytics

Industry exclusive analytics and insight on lender trends to optimize your profitability potential

